

HYBRID ONSITE CONFERENCE & INTERNET EVENT



HERITAGE VALUE-BASED CARE  
CONFERENCE SERIES

# Twenty-Third Population Health Colloquium

The Leading Forum on Population Health Innovations

SEPTEMBER 18 – 20, 2023

Agenda Current as of September 14, 2023

## ABOUT THE COLLOQUIUM

The Colloquium is the foremost gathering of the most influential people in healthcare transformation. Gain insights on critical business solutions from leaders across the health ecosystem and discover new approaches on the leading edge of innovation.

ACADEMIC PARTNER:



College of  
Population  
Health

[www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com)  
#PHC23

All times listed are EDT.

## MONDAY, SEPTEMBER 18, 2023

7:00 am Registration Opens

### PRECONFERENCE Separate Registration Required

#### PRECONFERENCE: Getting Boards on Board: Governance Oversight Trends in Healthcare Quality and Population Health

Sponsored by David B. Nash, MD, MBA and Grant Thornton

8:00 am Introduction

**Byron Scott, MD, MBA**, Independent Board Director, Accuray and Providence Health Plan

8:15 am Healthcare Governance Imperative for Quality and Population Health

**Arthur A. Klein, MD**, Former President, Mt. Sinai Health Network, Clinical Professor, NY Institute of Technology

9:00 am Population Health and Healthcare Quality Trends: A Health System and Health Plan CEO Perspective

**Don Antonucci, MA**, President and Chief Executive Officer, Providence Health Plan

**Mohan Suntha, MD**, Chief Executive Officer and President, University of Maryland Medical System

9:45 am Break

10:00 am Panel Discussion: Hospital, Health Plan and Medical Group Board Member Perspective

**Teresa Deluca, MD, MBA**, Board Director, Surgery Partners

**Tracy S. Harris, MBA, MPA**, Board Director, CareFirst Blue Cross Blue Shield

**Byron Scott, MD, MBA**

**Rachit Thariani**, Chief Administrative Officer, Post Acute and Home-Based Division, Wexner Medical Center, Ohio State University (Moderator)

10:50 am Panel Discussion: Pharma, Medical Device and Biotechnology Board Member Perspective

**Tanisha Carino, PhD**, Board Director, Silk Road Medical

**Elaine V. Jones, PhD**, Independent Board Director CytomX, Gritstone bio and NextCure

**Byron Scott, MD, MBA**

**Zara Muradali**, National Industry Managing Partner, Life Sciences, Grant Thornton (Moderator)

12:00 pm Preconference Adjournment

### OPENING PLENARY SESSION

1:00 pm Welcome Message and Remarks



**Billy Oglesby, PhD, MBA, MSPH, FACHE**, Humana Dean and Associate Professor, Jefferson College of Population Health



**David B. Nash, MD, MBA**, Founding Dean Emeritus, Jefferson College of Population Health



**Joseph G. Cacchione, MD, FACC**, Chief Executive Officer, Jefferson

1:15 pm Keynote Address: Are We There Yet? Detours on the Road to Better Care at Lower Cost



**Jeffrey Brenner, MD**, Chief Executive Officer, Jewish Board of Family and Children's Services

1:45 pm



Insights from the C-Suite: Chief Population Health Officers Panel

**Shiva Chandrasekaran, MD, FACP**, Chief Medical Officer, Regional Operations, Lumeris



**Stephen Nuckolls, MAC**, Chief Executive Officer, Coastal Carolina Health Care



**Jamie Reedy, MD**, Chief Population Health Officer and Senior Vice President, Health Solutions, Horizon Blue Cross Blue Shield of New Jersey



**Kara Odom Walker, MD, MPH, MSHS**, Executive Vice President & Chief Population Health Officer, Nemours Children's Health System



**Mitchell Kaminski, MD, MBA**, Program Director, Jefferson College of Population Health (Moderator)

2:30 pm



The Health System Today and Tomorrow: Implications for Population Health

**Paul Keckley, PhD**, Principal, The Keckley Group

3:00 pm

Networking Break in Exhibit Hall

3:30 pm



New Care Models and Innovative Staffing Solutions to Reduce Workforce Burnout

**Jessica Dudley, MD**, Chief Clinical Officer, Press Ganey

4:15 pm



The Role of AI in Improving Population Health

**Tom Lawry**, Managing Director, Second Century Technology

4:45 pm



Closing Comments and Opening Plenary Session Wrap Up

**Rose Maljanian, MBA**, Chair and Chief Executive Officer, HealthCAWS



**Melissa Fox, MHA, FACMPE, FACHE**, Chief Operating Officer, Acenda Integrated Health & President, Population Health Alliance

5:00 pm

NETWORKING RECEPTION AND POSTER SESSION IN EXHIBIT HALL

6:00 pm



POPULATION HEALTH MOVIE NIGHT I: "The Skin You're In" — An Official Selection by the APHA Global Public Health Film Festival

Health Equity Panel Discussion Featuring:

**Thomas A. LaVeist, PhD**, Dean and Weatherhead Presidential Chair, School of Public Health and Tropical Medicine, Tulane University



**Keith Leaphart, DO, MBA**, Executive Vice President and Humana Chief Health Equity and Community Impact Officer, Jefferson



**Billy Oglesby, PhD, MBA, MSPH, FACHE**, Humana Dean and Associate Professor, Jefferson College of Population Health (Moderator)

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## TUESDAY, SEPTEMBER 19, 2023

7:00 am Registration Opens

### MORNING PLENARY SESSION

8:00 am Co-chair Welcome



**Billy Oglesby, PhD, MBA, MSPH, FACHE**, Humana Dean and Associate Professor, Jefferson College of Population Health

8:15 am **Keynote Address: The Sweet Spot: Where Health Equity, Value-based Care and Population Health Meet**



**Nwando Olayiwola, MD, MPH, FAAFP**, Chief Health Equity Officer and Senior Vice President, Humana, Inc.

8:45 am **Insights from the C-Suite: Chief Quality Officers Panel Sponsored by American College of Medical Quality**



**Jared Capouya, MD**, Chief Quality Officer, Nemours South



**Deborah Dean, MD**, Medical Director, Mount Sinai Brooklyn; Vice Chair of Quality, Safety and Patient Experience, Emergency Medical Service Line, Mount Sinai Hospital System



**Dana Steiner, MA**, Quality and Performance Improvement Director, Nebraska Hospital Association



**Mary Reich Cooper, MD, JD**, Program Director, Jefferson College of Population Health (Moderator)

9:30 am **Working Together to Achieve Population Health: The Payer's Role**



**Rodrigo Cerda, MD, MPH**, Senior Vice President of Health Services and Chief Medical Officer, Independence Blue Cross



**Billy Oglesby, PhD, MBA, MSPH, FACHE**, Humana Dean and Associate Professor, Jefferson College of Population Health, Philadelphia, PA

10:00 am **NETWORKING BREAK IN EXHIBIT HALL**

10:30 am **Misinformation Demystified: What Health Care Leaders Need to Know about Media, Online Misinformation and Public Health**



**Angelo Carusone**, President and Chief Executive Officer, Media Matters for America

11:00 am **Empowering Consumers to Transform Healthcare**



**Kristen Valdes**, Founder and Chief Executive Officer, b.well Connected Health



**Fireside Chat: David B. Nash, MD, MBA**, Founding Dean Emeritus, Jefferson College of Population Health

11:30 am **AI in Population Health: Breakthrough or Science Fiction?**



**Eyal Ephrat, MD**, Chief Executive Officer, Medical Brain



**Fireside Chat: David B. Nash, MD, MBA**, Founding Dean Emeritus, Jefferson College of Population Health

12:00 pm **NETWORKING LUNCHEON**

### AFTERNOON PLENARY SESSIONS

1:00 pm **The Population Health Revolution: Empowering Older Adults at Home with Smart Technology in Post Acute Care**



**William Dieter, PT, DPT**, Director of Physical Therapy Clinical Services and the Geriatric Residency in Physical Therapy, Fox Rehabilitation



**Patrick Tarnowski, PT, MBA**, Chief Commercial Officer, OneStep Digital Physical Therapy

1:30 pm **Supporting Health Equity: Community First**



**Juny Simpson**, Head of Health Equity, Customer Engagement, Genentech

2:00 pm **Accelerating Health Equity: How Data and Advanced Analytics are Helping to Create a More Equitable Health System**



**Venkata SivaKumar Chippagiri, MBA**, Principal, Fractal Analytics



**Angela S. Hagan, PhD, MPA**, Director of Business Intelligence, Humana



**Shireen Haq, MPH**, Health Equity Strategy Lead, Humana

2:30 pm **Creating a Successful Kidney Program for Providers and Members**



**Eric Reimer, MBA**, Chief Executive Officer and Co-chairman of the Board, Healthmap Solutions

3:00 pm **NETWORKING BREAK IN EXHIBIT HALL**

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### 3:30 pm AFTERNOON CONCURRENT SESSIONS

#### Concurrent Session 1: Innovation, Insights and Value Creation

- 3:30 pm Strategy Mapping — A Breakthrough Approach to Complex, Upstream Prevention Strategies**  
**Bill Barberg**, *President and Founder, InsightFormation, Inc.*
- 4:00 pm Carrots or Sticks? How to Drive Population Health Engagement**  
**Karen Horgan, MBA**, *Co-founder and Chief Executive Officer, VAL Health*
- 4:30 pm Leveraging Data to Evolve Primary Care**  
**Ryan Donnelly, MS, MSc**, *Head of Enterprise Strategy & Innovation, Premise Health*
- 5:00 pm A Little Bit of Clinical Makes the Coding Go Down: How AI Makes Both Population Health and Revenue Analytics Actionable**  
**Kevin Agatstein**, *Founder and Chief Executive Officer, KAID Health*

#### Concurrent Session 2: Value-based Care

Sponsored by MFO Ventures

- 3:30 pm From Ideas to Impact: How Entrepreneurial Thinking Elevates Value-based Care**  
**Eric Moskow, MD**, *Co-founder and Chairman, MFO Ventures*  
**Joey Dizenhouse, FSA**, *Senior Vice President, Head of Pharmacy Services, HealthTrust*
- 4:00 pm Your Physician Group Just Signed a Risk-Based Contract — Now What?**  
**Daniel J. Marino, MBA, MHA**, *Managing Partner, Lumina Health Partners*  
**Clifford Frank, MHSA**, *Principal, Lumina Health Partners*
- 4:30 pm Advance at Your Own Risk: Succeeding on the Value-based Care Continuum**  
**Deepika Kewlani-Varkey, MBA, PCMH**, *Lead Director, Strategic Planning, CVS Accountable Care*
- 5:00 pm Aligning Outpatient Molecular Infectious Disease Testing Reimbursement to Improve Outcomes and Reduce Costs**  
**Ben Favret**, *Executive Advisor, HealthTrackRx*

#### Concurrent Session 3: Health Equity

- 3:30 pm Loneliness, the Underlying Issue: How It Predicts Unmet Needs and How to Address the Barriers it Presents**  
**Kelsey McNamara, MPH**, *Senior Director of Research, Papa*
- 4:00 pm Partnering with Health Plans and Employers to Solve Healthcare's Biggest Problems:**  
**Calie Santana, MD, MHS**, *Senior Medical Principal for Innovation, Evernorth*
- 4:30 pm Breaking the Zip Code Bias: Building Resilient Communities Through Health Access and Equity:**  
**Jennifer Rogers, MHA**, *Vice President, Long-Term Services and Supports, Highmark Wholecare*  
**Jennifer Wintermyer**, *Chief Executive Officer, Tri County Community Action*
- 5:00 pm Screening for Social Determinants of Health in Primary Care**  
**Heather Peiritsch, MSN, RN, NEA-BC**, *Enterprise Senior Director, Care Coordination, Jefferson Health*  
**Shivani Mohan, MBA**, *Enterprise Vice President, Jefferson Primary Care*

#### 5:30 pm DINNER ON YOUR OWN

**7:00 pm POPULATION HEALTH MOVIE NIGHT II**  
**Featuring "American Hospitals: Healing a Broken System"**  
**With Comments by Vince Mondillo**, *award-winning Independent Documentary Film Maker*



#### Panel Discussion:

**Josh M. Berlin, JD**, *Chief Executive Officer, rule of three*



**David Johnson, MPP**, *Chief Executive Officer, 4sight Health*



**Brian A. Nester, DO, MBA, MS**, *President and Chief Executive Officer, Lehigh Valley Health Network*



**David B. Nash, MD, MBA**, *Founding Dean Emeritus, Jefferson College of Population Health (Moderator)*



Day II Adjournment

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## WEDNESDAY, SEPTEMBER 20, 2023

7:00 am Registration Opens

### CLOSING PLENARY SESSION

8:00 am Welcome and Poster Awards Presentation



**David B. Nash, MD, MBA**, *Founding Dean Emeritus, Jefferson College of Population Health*



**Billy Oglesby, PhD, MBA, MSPH, FACHE**, *Humana Dean and Associate Professor, Jefferson College of Population Health*

8:15 am **Health Equity and the Impact of Youth Opioid Interventions in South Florida**



**François Sainfort PhD, FACHE**, *Professor of Population Health and Co-Principal Investigator, PATHWell, Nova Southeastern University*

8:45 am **Surfacing the Unspoken: Empowering Healthcare Organizations to Close the Gaps in Mental Healthcare**



**Josh Pappas**, *Senior Director, Kintsugi Health*

9:15 am **The Next Evolution of Value-Based Care: Key Industry Considerations**



**Barak A. Bassman, JD**, *Partner, Business Litigation, Blank Rome LLP*



**Josh M. Berlin, JD**, *Chief Executive Officer, rule of three*



**Eric S. Tower, JD**, *Partner, Corporate, Blank Rome LLP*

9:45 am **NETWORKING BREAK IN EXHIBIT HALL**

10:15 am **Applying Generative AI for Health Equity: Integrating Diverse Client Voices and Mitigating Bias**



**Nelson Gonzalez**, *Global Head, Impact Computing, Amazon Web Services*

10:45 am **Addressing Social and Environmental Determinants of Health Using Foundational AI Models**



**Kim Byas, PhD**, *Leader, Social Determinants of Health, The Center for Health Affairs*



**Brian Lane, MSHSM**, *President and Chief Executive Officer, The Center for Health Affairs*

11:15 am **Using County Health Rankings and Roadmaps to Advance Population Health Equity**



**Sheri Johnson, PhD**, *Director, Population Health Institute, University of Wisconsin*

11:45 am **Closing Comments**



**Billy Oglesby, PhD, MBA, MSPH, FACHE**, *Humana Dean and Associate Professor, Jefferson College of Population Health*

12:00 pm **Colloquium Adjournment**